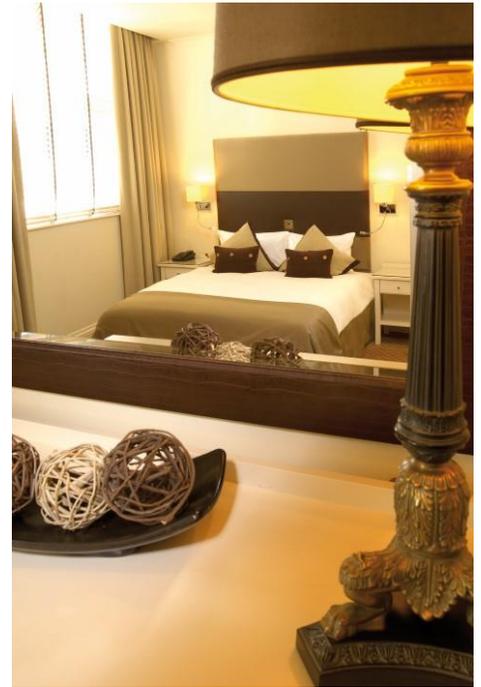


Fact Sheet



The historic and thriving area of Southwark is home to the beautifully elegant London Bridge Hotel. The property is rich in history and this is reflected in its design, which is a perfect blend of classic and contemporary styles. Amongst the hotel's trendy surroundings lie a number of key London landmarks and the redeveloped Shard Quarter, an area including The Shard and its viewing gallery 'The View From The Shard', which opened to the public in February 2013.

General Manager:

Julio Marques

History:

The area of Southwark has existed since prehistoric times, before developing as a major suburb of Londinium in the Roman period and is now an important archaeological site. A number of prehistoric artefacts and remains of Roman buildings have been found in the immediate vicinity of the hotel. Until 1750 and the construction of Westminster Bridge, London Bridge was the only bridge over the Thames in the central London area.

The present hotel building was erected in 1915 and was used as a wartime telephone exchange from 1940. It opened as the London Bridge Hotel in 1998.

Accommodation:

London Bridge Hotel offers 138 stylish rooms and suites, which present both leisure and business guests with a great location from which to enjoy their stay in London. Bold interiors and modern

furnishings combine to create a comfortable and relaxing setting. The hotel's suites have been designed with magnificent American oak panelling.

Three luxury apartments are also available, each offering two bedrooms, a fully equipped kitchen and spacious living/dining room.

Guest Room Features:

- Free high speed internet access (wired and wireless connectivity)
- Individually controlled air conditioning
- Standard laptop safe
- Amenities from The White Company
- En-suite bathrooms
- Complimentary bottled filtered water
- waffle bathrobes and slippers, Ipod/MP3 Docking Station and free local calls
- Deluxe rooms and suites also have a DVD Player
- Fully automatic mini bar
- Fairtrade Tea and coffee facilities
- Trouser press
- Hair dryer
- Direct-dial telephone, voice mail
- Large flat screen LCD Television with radio
- Iron and ironing board
- Six rooms adapted for disabled guests

Guest Services:

- 24-hour room service
- 24-hour concierge service
- Free access to 'Fitness First' gymnasium
- ⊖ Laundry, dry-cleaning and pressing service
- Baby-sitting service on request
- Car hire organised through concierge
- Free wireless internet connectivity for all customers

Restaurants / Bars:

Londinium Restaurant

- Breakfast served 7am to 10am Monday to Friday, 7.00am to 11am on Saturdays, 7.30am to 11.00am Sundays and public holidays

Quarter Bar and Lounge

- Comfortable and relaxing bar and lounge with an urban edge, for breakfast, lunch and dinner
- Open from 8am – 1am Monday – Friday, Saturday 11am – 1am and on Sunday's and public holidays 11am – midnight.
- Full bar available together with a range of teas, hot chocolate and coffees served by specially trained baristas.
- Extensive cocktail menu of the classics, together with seasonal favourites inspired by the produce at nearby Borough Market.

- Menus ideal for relaxed conversations and meetings with choices ranging from a wide selection of hot and cold small dishes, salads and heartier options – perfect for sharing & urban grazing.
- Perennial favourites such as sandwiches and salads are served alongside Quarter Bar's very own beef burger, fish finger Sandwich and Afternoon Tea.
- Complimentary WiFi for all customers
- Restaurant covers – 70 pax.

Meeting Facilities

- Five conference rooms of varying size accommodating up to 80 people in a theatre style setup. Available for half day or full day hire for all meetings and events.
- All rooms are available with the latest audio-visual equipment and complimentary high-speed internet access. Polycom HD720p video conferencing system with HD voice is also offered on site

Nearby Activities:

- The 'View From the Shard'
- Tate Modern
- Shakespeare's Globe Theatre
- The Young & Old Vic
- Churchill's 'Britain at War' Museum
- Imperial War Museum
- HMS Belfast
- Borough Market
- The Old Operating Theatre
- Southwark Cathedral
- Tower Bridge Experience
- Tower of London
- Bermondsey Antique Market
- Fashion & Textile Museum
- London Eye
- River Thames Boat Trips
- Dali Universe
- London Aquarium
- Royal Festival Hall
- Hayward Gallery
- Royal National Theatre
- Oxo Tower
- Monument
- O₂ Arena

Credit Cards Accepted:

All major

Dress Code:

Relaxed

Airport Connections:

Heathrow (LHR) by taxi, underground or train 60 minutes.
 Gatwick (LGW) by taxi 90 minutes, by train 30 minutes – Direct train available to London Bridge Station.
 London City (LCY) by taxi or underground/DLR 30 minutes.

Nearest Underground Station: London Bridge (Northern and Jubilee lines)
Kings Cross St Pancras (Eurostar) - 15 minutes
Bond Street - 10 minutes
Canary Wharf - 8 minutes

Rail Links: London Bridge Station
Thameslink Route and First Capital Connect trains

Voltage: 220

Currency: Pounds sterling

Contact Details: London Bridge Hotel
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Fax: 020 7855 2233
Website: www.londonbridgehotel.com
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Email: sales@londonbridgehotel.com
Facebook: LondonBridgeHotel

Ownership: London Bridge Hotel is owned and operated by an independent hotel company.



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An Introduction

London Bridge Hotel is located in one of the most up and coming areas of London but also one of the most historic. Various fascinating Roman artefacts and remains were discovered on the site of the hotel, which is in close proximity to London Bridge – the first and only bridge over The Thames until 1750. The Museum of London excavated the site and the artefacts were moved across for safekeeping.

The current building was constructed in 1915 and was used as a wartime telephone exchange in the 1940s. London Bridge is now a thriving area which is experiencing an exciting regeneration at the heart of 'Shard Quarter' regeneration scheme.

The hotel is two minutes from mainline London Bridge Rail and Underground Stations and a short stroll from London Bridge City Pier for Thames Clipper ferries – the stylish way to visit the O2. A new regeneration project in the area features a new bus station, retail space, landscaped central piazza and social centre at the base of The Shard project – a world class building designed as a vertical city, which is now Western Europe's tallest building.

Traditional and contemporary designs blend to create a tranquil and elegant interior, where guests will feel a world away from the bustling city outside.

With one restaurant, a bar, a gym, complimentary WIFI throughout, a selection of meeting rooms, luxury apartments and 138 bedrooms, London Bridge Hotel is where history meets hospitality.



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London Bridge Hotel & Surrounding Area: A Brief History

Situated in the historic and thriving area of Southwark, which is experiencing an exciting regeneration at the heart of "Shard Quarter" London Bridge Hotel is rich in history and is perfect for exploring all that the city's South bank has to offer. Amongst the hotel's trendy surroundings lie a number of key London landmarks, including The Shard and its viewing gallery '*The View From the Shard*' which opened February 2013, Tate Modern, Shakespeare's Globe Theatre, The London Eye, Borough Market, London Dungeon and the City is just a stone's throw away.

The area of Southwark has existed since prehistoric times, before developing as a major suburb of Londinium in the Roman period and is now an important archaeological site. A number of artefacts and remains of Roman buildings have been found in the immediate vicinity of the hotel. Until 1750 and the construction of Westminster Bridge, London Bridge was the only bridge over the Thames in the central London area.

St. Thomas's Chapel, dating back to the 12th century, lay on the original site of the hotel. The present hotel building was erected in 1915 and was used as a wartime telephone exchange from 1940. It opened as the London Bridge Hotel in 1998 and as major work was being carried out on the site to transform it into the hotel, some fascinating Roman and medieval artefacts were discovered including a Roman comb and mosaic flooring. The Museum of London fully excavated the site and the artefacts were subsequently moved there for safekeeping.

The captivating history of the area of Southwark is a somewhat gruesome one, particularly in relation to Victorian times, as is evident from some of the local attractions that are currently close to the hotel such as London Dungeon, Clink Prison and Old Operating Theatre. The area is also associated with Chaucer, Christopher Marlowe, Dickens, Dick Whittington and Shakespeare. Elizabethans flocked to the riverside to enjoy the plays of Shakespeare performed at the Globe, which has now been rebuilt close to its original site.

Southwark is, however, now a thriving and vibrant place to be, and is currently enjoying a new era of prosperity and growth. The location for a number of motion pictures, including Bridget Jones's Diary, Southwark stretches along much of the South Bank of the River Thames in Central London. London Bridge Hotel is situated opposite London Bridge, which links Southwark to the City, on the north side of the river.

The area is filled with exciting museums and art galleries, fantastic restaurants and a theatrical heritage that dates back 400 years. Southwark also boasts some of the most spectacular architecture in the capital and to take in a plethora of dramatic sights, it only requires an afternoon stroll along South bank. Nearby attractions include:

The Shard: The capital's most dynamic single building, now the tallest building in Western Europe which is due to open fully this year. The viewing gallery - 'The View From the Shard' opened in February 2013 and can be booked directly via London Bridge Hotel's website.

HMS Belfast: A World War II cruiser weighing 11,500 tonnes, HMS Belfast is now a floating naval museum, with nine decks to explore. Visitors can explore all decks, from the Captain's Bridge to the Boiler and Engine rooms well below the ship's waterline. Areas to visit include the sailors' mess- decks, the galley, sick bay, operations room and the six-inch gun turrets. Shop and refreshment facilities available, plus a full education service to pre-booked groups.

Shakespeare's Globe: This exhibition and theatre tour offers a fascinating introduction to the world-famous Globe Theatre and life in Shakespeare's London. Visitors can discover Elizabethan Bankside – the city of London's playground, see a sword-fighting display, find out how actors are dressed in handmade costumes and take a tour of today's working theatre – brought vividly to life by a story-teller guide. Theatre performances take place from May to October.

Southwark Cathedral: The oldest gothic church in London, associated with Chaucer and Shakespeare. New buildings house a shop and restaurant on the banks of the Thames.

Tate Modern: The gallery in the former Bankside Power Station houses the Tate's collection of international modern art and new art as it is created including major works by Dalí, Picasso, Matisse, Rothko and Warhol, and contemporary pieces by artists such as Dorothy Cross, Gilbert & George and Susan Hiller. Special exhibitions and events take place throughout the year.

National Film Theatre: Screening the very best in British and world cinema and welcoming a glittering array of star guests, the National Film Theatre is the world's leading cinema.

Millennium Bridge: The Millennium Bridge links St Paul's Cathedral on the north bank with Tate Modern and Shakespeare's Globe in Southwark. It is the capital's first dedicated pedestrian bridge and central London's first new river crossing since Tower Bridge was opened in 1894.

The BA London Eye: Conceived for a millennium landmark competition, this is the world's tallest observation wheel offering some 15,000 visitors a day the best views of London.

Borough Market: Open Thursdays, Fridays and Saturdays, Borough market is one of the largest and oldest food markets in the city and has recently reinvented itself offering a gourmet paradise with products from all over England and the Continent.

Tower of London: Having served as a royal palace, fortress, prison, place of execution, arsenal, mint, menagerie and jewel house during its 900-year history, today it is home to the Crown Jewels and popular for its entertaining tours led by Yeoman Warders, better known as 'Beefeaters'.

National Theatre: Three-theatre complex with free foyer music, exhibitions, bookshop, restaurants, bars and buffets. Tours of the three auditoria, backstage, workshops and front of house areas are also available.

The Old Vic: For nearly 200 years, The Old Vic in Southwark has been renowned for great theatre. Now, following in the footsteps of Gielgud and Olivier, Kevin Spacey has taken up the role of artistic director.

Royal Festival Hall: Offering a wide range of classical and contemporary music and dance. The South bank's major art complex also comprises the Queen Elizabeth Hall, Purcell Room and Hayward Gallery.

Design Museum: One of the world's leading museums of modern and contemporary design with a mission to excite everyone about design. Since its foundation in 1989, the museum has won international acclaim for exhibitions on modern design history and contemporary design, and for championing new design talent.

Imperial War Museum: Unique in its coverage of conflicts, especially those involving Britain and the Commonwealth, from the First World War to the present day. It seeks to provide for, and to encourage, the study and understanding of the history of modern war and 'war-time experience'.

Fashion & Textile Museum: Founded by British designer Zandra Rhodes, Fashion & Textile Museum (FTM), is the first exhibition space in London solely dedicated to recognising and celebrating the achievements of a global industry. The FTM aims to hold two to three major exhibitions each year, manage an innovative international educational and outreach programme and host an extensive digital fashion and textile archive.

Unicorn Theatre: Founded in 1947, the Unicorn Theatre is committed to producing professional theatre for children and young people in Britain. In 2005, it will open the first purpose-designed theatre at More London, offering high quality art and education programmes to over 100,000 children each year, many from disadvantaged communities.



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Story Angles

Destination: London Bridge Hotel, situated in the heart of the new “Shard Quarter” is perfectly positioned for exploring all that London’s trendy South Bank has to offer – the area referred to nowadays as ‘City South’. The Shard London, Western Europe’s new tallest building opened this year featuring ‘The View From the Shard’ a unique 360 degree view of London and beyond – the city’s hottest new attraction. Also nearby, the quirky streets around Borough Market have been used as the location for a number of motion pictures, including Bridget Jones’s Diary, Entrapment and Lock Stock and Two Smoking Barrels. Also considered the gateway to the City, London Bridge Hotel is the ideal choice for both business and leisure guests planning a trip to the capital.

Historic Hotel: The area of Southwark has existed since prehistoric times, before developing as a major suburb of Londinium in the Roman period and is now an important archaeological site. St Thomas's Chapel, dating back to the 12th century, lay on the original site of the hotel. The present hotel building was erected in 1915 and was used as a wartime telephone exchange from 1940. It opened as the London Bridge Hotel in 1998 and as major work was being carried out on the site to transform it into the hotel; artefacts were discovered including a Roman comb and mosaic flooring. The Museum of London fully excavated the site and the artefacts were subsequently moved there for safekeeping. A number of historical museums and sights surround the hotel, such as Old Operating Theatre Museum, which epitomises the somewhat gruesome but fascinating history of the area.

London Attractions: London Bridge Hotel is centrally located, in the trendy Borough area, filled with shops, restaurants and pubs. Many of London’s best attractions are on the hotel’s doorstep – The Shard, HMS Belfast, Shakespeare's Globe, Southwark Cathedral, Tate Modern, The London Eye, Tower of London, Bermondsey Antique Market, Design Museum, London Dungeon, O₂ Arena, Clink Prison and Borough Market. With the Mayor’s office and ‘More London’ development around the corner, with its shops and cafes, there is always a buzz of activity in the area, a perfect spot for visitors to experience the best of London – old and new.

Apartments: The hotel’s three luxury serviced apartments each have two bedrooms – one double ensuite and one twin with separate shower room, as well as a fully equipped kitchen and spacious dining/living room. The apartments are suitable for either business or leisure guests, providing families with the perfect base from which to really enjoy a visit to London.

Fitness: London Bridge Hotel guests have free access to the Fitness First Gymnasium, situated within the hotel. The hotel is a favourite of runners, particularly those training for the London Marathon, as it is situated very close to the route and caters specifically to their needs, offering changing rooms and power breakfasts.

Business and Meetings: London Bridge Hotel is ideally located for guests visiting London on business or for those looking for a venue to hold a meeting. Situated on the edge of the City opposite London Bridge Station and just two stops from London Waterloo, the hotel is very easily accessible and also caters to the business traveller’s every need. The hotel provides five conference rooms of varying size, containing the latest audio-visual equipment, high-speed Internet access and

ISDN lines for video conferencing. Wireless Internet connectivity is also available in all public areas within the hotel.



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Quarter Bar & Lounge – designed for relaxation

Quarter Bar & Lounge has been designed with relaxation and comfort foremost in mind by interior designers, Design LSM, opening to the public May 2011.

Tim Burford, responsible for the project, says the feel is “quintessentially British with a sophisticated twist” with contemporary furnishings. One key element which pre-dates the restoration was the parquet flooring which has been completely restored and which lends a “lived-in” feel to Quarter Bar. Tim particularly liked re-using the floor both for sustainability reasons and for budgetary which enabled him to splash out in other areas.

Keynotes are the decanter lights designed by Lee Broom (antique lead-crystal decanters sourced from antique markets and vintage stores), the sleek, long chrome bar (actually made from pewter) which is the room’s focus and the portrait gallery of London-born literary, political and artistic figures which is augmented by the commissioned work of avant-garde artist, Soozy Lipsey.

Grey wall panelling, cornicing and picture rails complement the furnishings of burgundy reds and forest greens, creating a soothing ambiance, highlighted with multi-light red floor & wall lights. A lot of unusual low level lighting was used to add warmth and intimacy to the space from Tim Dixon, Almerich, Furniture File and Tolomeo. Seating choices range from stand-alone tables with comfortable armchairs, window banquettes or bar stools.

With a modern British menu and free WIFI, Quarter Bar and lounge serves breakfast favourites until 12pm and an all-day menu from then onwards. The bar features menus ideal for relaxed conversations and meetings with menu choices ranging from a wide selection of hot and cold small dishes, salads and heartier options – perfect for sharing & urban grazing. There is an extensive drinks and cocktail menu, featuring all the classics together with seasonal favourites inspired by the produce at nearby Borough Market.

ABOUT QUARTER BAR & LOUNGE

Quarter Bar & Lounge is located in the vibrant newly-formed area of the Shard Quarter, just steps from London Bridge Hotel, London Bridge Station, The Shard and the Thames, in the historic Borough of Southwark. Relaxed and comfortable with a chic, contemporary atmosphere, Quarter Bar & Lounge seats up to 70 people and offers a wide ranging menu ideal for social eating. There is also an expansive cocktail list.

Follow London Bridge Hotel @londbridgehotel and Quarter Bar @Quarter_Bar on twitter and find on Facebook and Instagram!

ABOUT DESIGN LSM

Steve La Bouchardiere, Managing Director and business partner Simon McCarthy launched designLSM in 1988. designLSM is ISO9001 accredited. designLSM was awarded Best Independent Restaurant Design & Best Overall Restaurant Design by 2010 Restaurant and Bar Design Awards for Galvin La Chapelle.

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